

## Website Recommendation

I recommend that we use the new RTO Provincial website development system.

Why?

1. It is free – no hosting charges as RTO Provincial office is the host.
2. It is EASY anyone who has mastered using a Word Processor can use it.
3. It is standardized- everyone uses the same system but still can individualize the District site pages and navigation while following basic standards such as the location of the RTO logo.
4. It is Integrated. ( Changes in Executive, Contact info is automatically shown as updated on the Provincial RTO Web site links
5. There are a variety of templates available to easily build the site.
6. There is standardized support as workshops for new webmasters will be available
7. There are additional features are available including an Civi email management system, recording which emails where not opened, which bounced, etc. and site analytics to keep track of visitor statistics. Forums and protected web logs can be a feature of your site.
8. You can protect sections of the site via password.
9. Succession Planning: training of new webmasters will be well supported and more members will be willing to volunteer to take on the webmaster role.
10. Membership features: The membership database will be available to the Membership Chair via private login.